



LAKE THOMAS

GRAPHIC DESIGN

PORTFOLIO

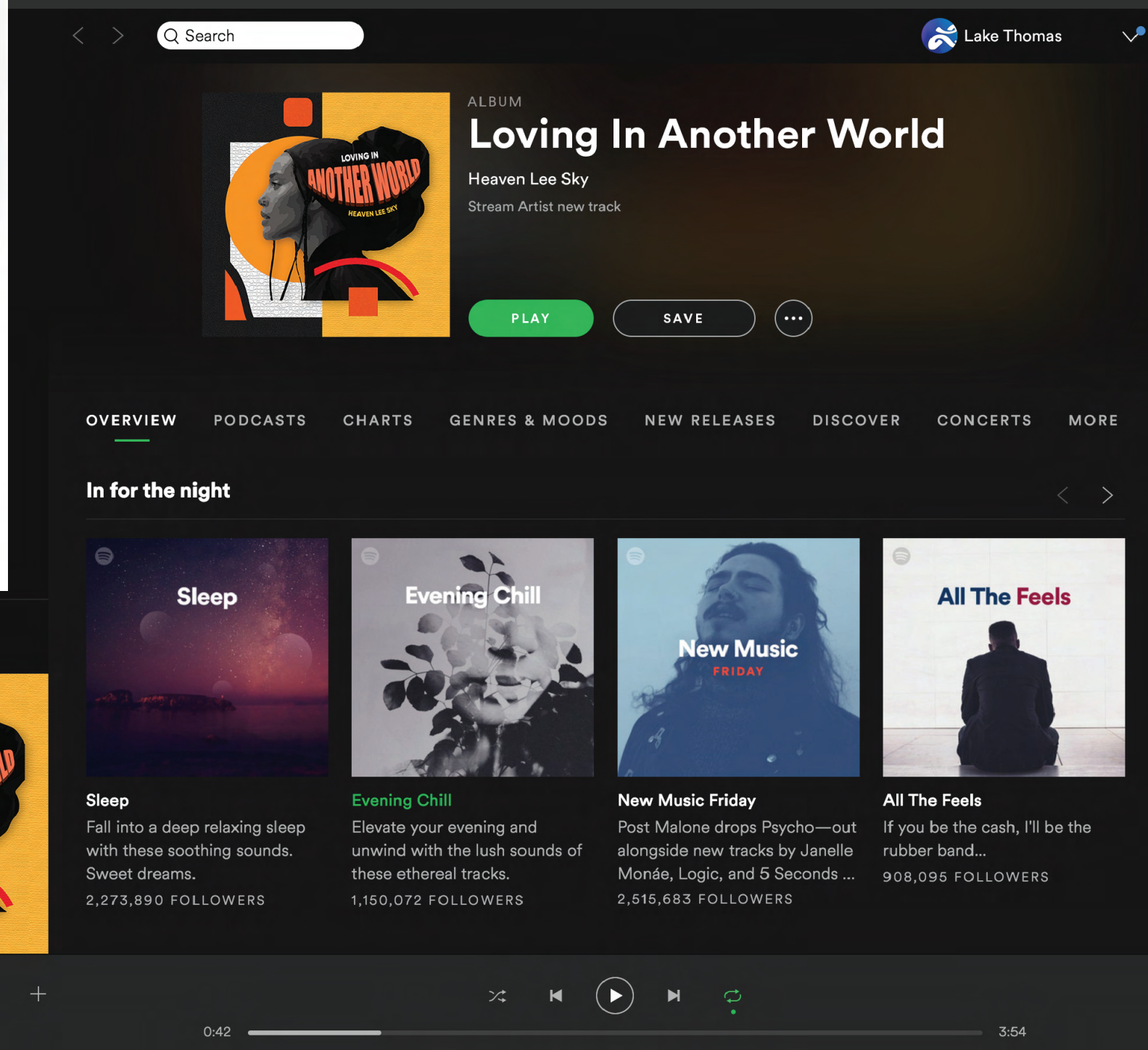
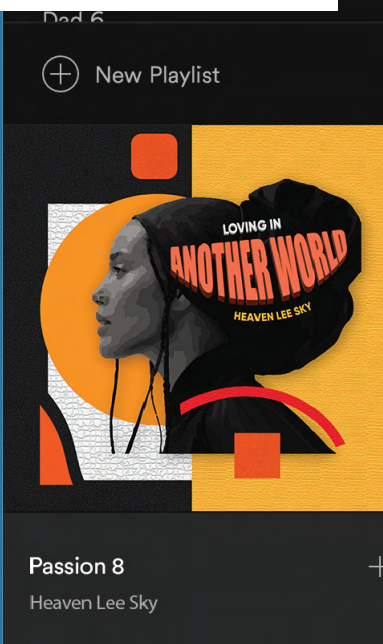
I am a 22 year old Black, Graphic Designer that enjoys expressing Black culture by playing with color, photos, digital art and typography. The works provided are my favorite designs I created for the organization that I worked for previously, personal and freelance.

01

LOVING IN ANOTHER WORLD/LIFE

Album Covers made in Adobe Illustrator

I am not a stranger to designing album covers, in college I designed a few for sound cloud artists and I made some just for fun. Heaven Lee Sky is a made up artist based on my love for R&B singers. It was inspired by my love for playing with shape and color and how love can feel like you are in a different world.



02

THE ACADEMY FOR URBAN SCHOLARS

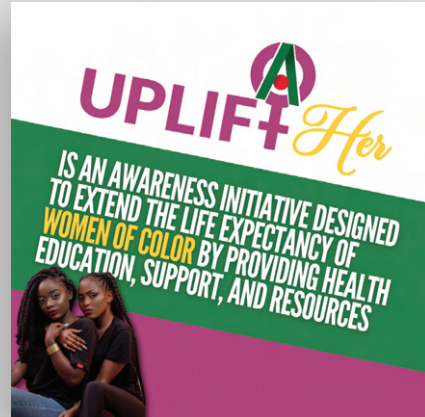
Pamphlet, and Billboard made in Canva & Adobe Illustrator

Out of all of the designs I created for AUS these are my favorites. The Pamphlet was made to lead seniors the right way to graduation. The billboard was created to increase attendance there. To attract some attention I decided to draw art instead of using photos. It was displayed in Columbus and Youngstown, Ohio. It had **145,333** weekly impressions in Franklin County alone.



1925 E Fifth SS | Size: 10' X 22' | Quantity: 2





03

UPLIFT HER

Flyer, Social, Fan and T-shirt design made in Adobe Illustrator

The African American Male Wellness Agency offers many initiatives to help/ aid the community. Uplift her is the women wellness initiative that has events and allows women to get screened to prevent early deaths. Here are the 2022 designs I made for Uplift her including a real picture of people wearing my t-shirt design.



04

REIGN

Door hanger, Menu, Social and Flyer made in Canva & Photoshop

I do freelance frequently. Reign was one of those clients. I created this Live music door hanger, Cocktail Menu and Flyer to promote an upcoming event and to add some color to the branding. I also created another set for a hip hop event right after this, but instead of a menu I made in Instagram post.



015

OPIOID CAMPAIGN

Flyer, Yard sign, Socials, Billboard, Stickers, and Logo made in Canva and Adobe Illustrator

Its Our Problem Too is an African American Male Wellness Agency initiative that offers opioid awareness events for the black community. The virtual narcan trainings show people how to use it and why it is important.

My redesign of this campaign is to call out a serious matter but keep it bright and eye-catching instead of sad and dark like it was in the past.

The billboard has not been placed yet.



NCUS TEC

GET THE SKILLS YOU WANT

- IT Support is a High-Growth, High-Paying Field
- Launchpad to an IT Career
- Stackable Credential

WHY NCUS TEC?

- Graduate in 6-8 Months
- Increase your Income
- Become a Google IT Support Specialist

GOOGLE IT SUPPORT SPECIALIST: The Google IT Support Certification program prepares you to gain the skills required to succeed as an Entry-Level IT Support Specialist. In this course, you will be introduced to the world of Information Technology.

COURSE OBJECTIVES

- Gain Skills Required to Succeed in an Entry-Level Job
- Learn to Perform Day-to-Day IT Support Tasks
- Learn How to Provide End-to-End Customer Support
- Learn to Use Systems Including Linux, Domain Name System, Command-Line Interface, and Binary Code

SCHOLARSHIPS AVAILABLE!

CALL US!
614.869.3533

APPLY NOW!
NCUSTEC.ORG

HOW ENROLLING!
GOOGLE IT SPECIALIST PROGRAM

EARN AND LEARN
UP TO \$1000 AND GAIN REAL LIFE WORK EXPERIENCE

NCUS TEC

GET THE SKILLS YOU WANT

- Earn in-Demand Industry Recognized Credentials
- Accelerated Speed Learning
- Hands-on Instruction
- Job Placement Assistance
- Accelerated Curriculum
- SACA endorsed
- Stackable Credential

WHY NCUS TEC?

- Graduate in 8 Weeks
- Increase your Income
- Become a Certified Robot Programmer

FANUC CERTIFICATION: As a State Assessment Certification, whereas SACA provides, we are able to offer Associate Level/Fanuc Level basic operations through advanced operations. It includes instruction in mechanical operations, robot programming, manufacturing, Robotics and Robotics components, manufacturing, Robotics and Robotics components, robotics, Precision Measurements, Robot Setup and Adjustment, and so on.

COURSE OBJECTIVES

- Classen Offroad Industry Job Associate & FANUC Handling Tool Operators & Programming
- Recognize the Importance of Active Participation in Company-Provided Problem Solving
- Identify All Components of the Cell
- Describe the Correct Sequence for Powering Up The Cell
- Execute Production Operations
- Execute Robot Programs for Latching Robot Logic and more!

SCHOLARSHIPS AVAILABLE!

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614.869.3533

APPLY NOW!
NCUSTEC.ORG

HOW ENROLLING!
ROBOTICS TECHNICIAN

EARN AND LEARN
UP TO \$1000 AND GAIN REAL LIFE WORK EXPERIENCE

4-WEEK CONSTRUCTION CERTIFICATION
Construction pre-apprenticeship that connects you with employers!

COURSES

- Intro to Electrical
- Intro to Carpentry
- Intro to Plumbing
- Intro to Basic First Aid/ CPR

CAREER COACHING AND EMPLOYMENT PLACEMENT!

CONTACT US!
614.869.3533
509 E. Broad St.
Columbus, OH 43205
info@ncustec.org

NCUS TEC

CURRICULUM

- OSHA 10 hr OSHA 10 Safety Training
- 5 hr CPR Training
- Nationally Recognized Construction Curriculum

CONTACT US!
614.869.3533
509 E. Broad St.
Columbus, OH 43205
info@ncustec.org

NCUS TEC

GET THE SKILLS YOU WANT

- Develop STNA Knowledge of Techniques, Procedures, Theory, and Practice
- Focus on Planning, Administering, and Evaluating Patient Care
- Develop Student into Proficient STNA

WHY NCUS TEC?

- Graduate in 6 weeks
- Increase your Income
- Become a State Tested Nurse Assistant

STNA CERTIFICATION: This program will prepare the STNA for the role of the home aide in performing oral, visual and non-verbal communication, health/industry patient intake, admission and care, medical emergencies, medical terminology, professionalism, and patient nutrition.

COURSE OBJECTIVES

- Identify All Factors Related to Patient Care and STNA Training as set by the State of Ohio
- Identify Infection Control Procedures and Appropriate Equipment
- Use the Equipment and Supplies Needed to Perform Care
- Describe the Steps RELATED to Medical Emergencies
- Understand the Chain of Command

SCHOLARSHIPS AVAILABLE!

CALL US!
330.333.8600

APPLY NOW!
NCUSTEC.ORG

HOW ENROLLING!
STATE-TESTED NURSING ASSISTANT

EARN AND LEARN
UP TO \$1000 AND GAIN REAL LIFE WORK EXPERIENCE

006

NCUS TEC COLLATERAL

Logo and Flyers made in Canva and Adobe Illustrator

National Center for Urban Solutions (NCUS) Tec was a technology based adult education entity that was apart of NCUS. I redesigned their logo, flyers, billboards and social. The purpose was to modernize it and o help recruit more people. They use this collateral currently on their social media, website and when they pass out flyers.





408 Marion NS | Size: 10' X 22' | Quantity: 2



959 Marion SS | Size: 10' X 22' | Quantity: 2



1951 East Main SS | Size: 10' X 22' | Quantity: 2

NCUS TEC BILLBOARDS

3 Billboards made in Canva

NCUS Tec Billboards were based off the new branding concept. The pictures shown here are currently up right now (Jan, 2023) in Columbus, Ohio with **263,931** weekly impressions in total.

07

08

HIV/AIDS TESTING

Poster, Logo, Flyer and Social Media Post Made in Canva and Illustrator

The Agency hosts a testing event annually for National Black Aids Awareness Day. This collateral was my take on the look and feel of this years campaign. I went for clean, vibrant and modern to catch people's eyes and to incorporate the iconic red ribbon and the medical blue.





09

REAL MEN REAL TALK

Flyers made in Canva & Adobe Illustrator

The African American Male Wellness Agency has another initiative called Real Men Real Talk that promotes mental wellness for Black men. This look was new for them and it attracted a great deal of men to come to their events (over 700 total).

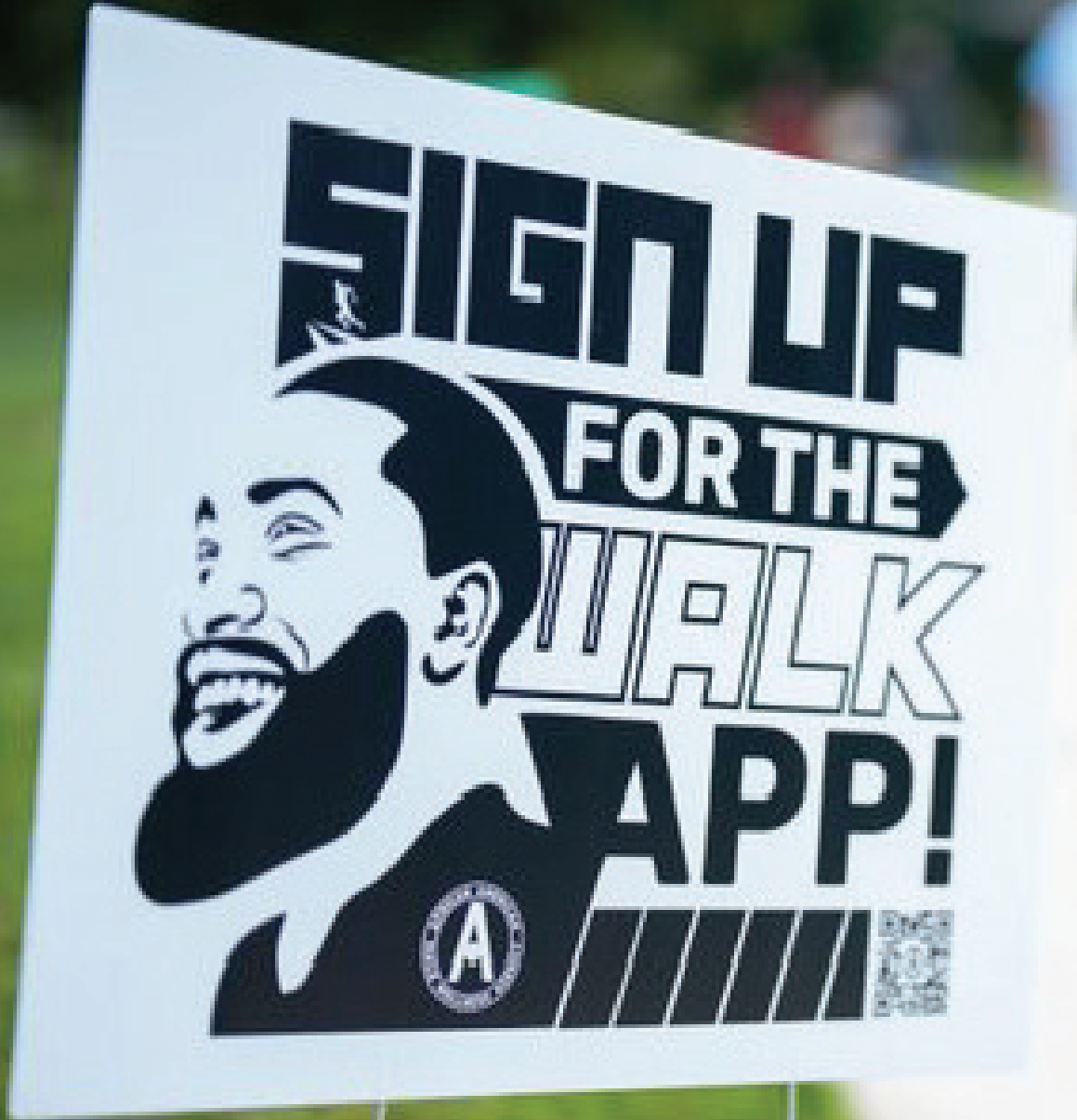


10

WALK APP

T-Shirt Design made in Adobe Illustrator

The Walk is a national event the African American Male Agency hosts annually in multiple cities all over the U.S. When they created an app, they wanted me to design a t-shirt design that also can be placed on a poster. Below are real photos taken at the 2022 Columbus African American Male Wellness Walk.

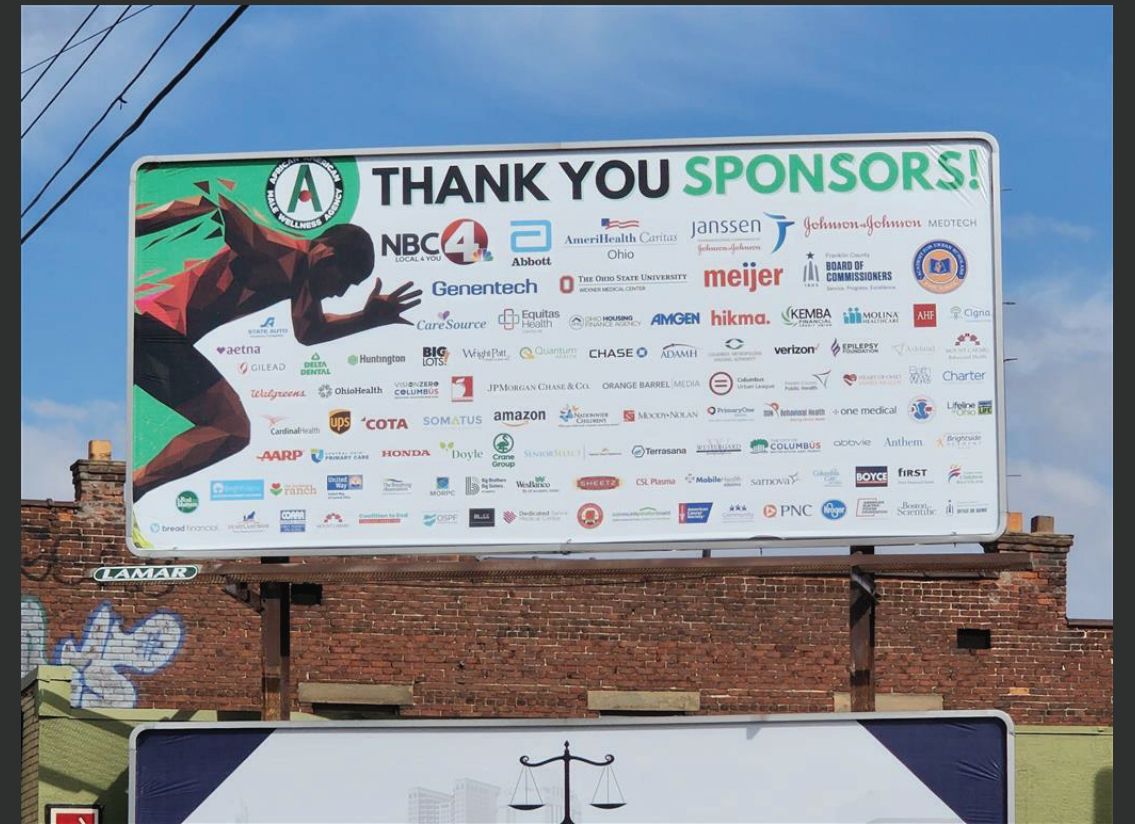




Size: 10' X 22' | Quantity: 3



Size: 10' X 22' | Quantity: 3



1926 Parsons ES | Size: 10' X 22' | Quantity: 6

2022 THE WALK

Collateral made in Canva and Adobe Illustrator

The Walk is a national event the African American Male Agency hosts annually in multiple cities all over the U.S. to provide health screenings and a 5K walk and run to support healthy lifestyles and to save Black men's lives. I created numerous flyers, billboards, banners, posters, t-shirts, social media posts for Columbus, Louisville, Cincinnati, Cleveland, Atlanta, Los Angeles, Memphis, Charlotte, Toledo and Renton in 2022. Between the 3 billboards it would have been over **1 million** impressions in just Columbus.

11





2022 THE WALK

11.5

Collateral made in Canva and Adobe Illustrator

These are just a very few of the billboards I did for the other cities. These represent the honorary chairs that were for the 2022 walk in Atlanta (Musiq Soul Child), Charlotte (Anthony Hamilton) and Memphis (Penny Hardaway, Dr Frank e Ray Sr, and Donald L. Johnson).



12

GOLF OUTING

Logo and Packet made in Canva & Adobe Illustrator

The charity Golf Outing is another annual African American Male Wellness Walk event that raises funds to support health screenings to save black men's lives and close the gap in health disparities. I designed the logo, and 5 pages to go in the sponsorship packet for potential sponsors to understand what it is, benefits and why they organize it

20 Thank You Columbus for 20 Years of Service 20

CALLING ALL VOLUNTEERS!

SATURDAY, AUGUST 12TH
LIVINGSTON PARK @7AM



FREE HEALTH SCREENINGS @7AM | 5K WALK & RUN @9AM



SCAN HERE TO REGISTER

@AAWELLNESSAGENCY AAWELLNESS.ORG #CLOSETHEGAP

20 Thank You Columbus for 20 Years of Service 20

REGISTER YOUR PASSION TEAM!

Walk to Save Black Men's Lives with Your Friends, Family, Coworkers, and Loved Ones by Forming a Passion Team!

SATURDAY, AUGUST 12TH
LIVINGSTON PARK @7AM



FREE HEALTH SCREENINGS @7AM | 5K WALK & RUN @9AM



SCAN HERE TO REGISTER

@AAWELLNESSAGENCY AAWELLNESS.ORG #CLOSETHEGAP

20 Thank You Columbus for 20 Years of Service 20

CALLING ALL VENDORS!

SATURDAY, AUGUST 12TH
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FREE HEALTH SCREENINGS @7AM | 5K WALK & RUN @9AM



SCAN HERE TO REGISTER

@AAWELLNESSAGENCY AAWELLNESS.ORG #CLOSETHEGAP

AA WELLNESS

NEW ORLEANS COMMITTEE MEETING

We are planning the African American Male Wellness 5k Run and Walk!

THURSDAY, JANUARY 12TH, 2023
11:30 AM - 1 PM

5620 READ BLVD
NEW ORLEANS, LA 70127





Copy Link Below or Scan QR Code to Join Zoom!
Passcode: NOLA

Contact Chad Anderson: 616-648-9720 | canderson@incussolutions.org
Contact Veronica Magee: Veronica.Magee@lcmchealth.com

AA WELLNESS

JANUARY COMMITTEE MEETING

We are planning the African American Male Wellness 5k Run and Walk!

THURSDAY, JANUARY 19TH, 2023
12 PM - 1:30 PM


VENTURE SUITES
780 MOUNT VERNON AVE




COLUMBUS, OHIO

THE WALK 2023

SPONSORSHIP PACKAGE
SATURDAY, AUGUST 12TH



CELEBRATING 20 YEARS OF SAVING BLACK MEN'S LIVES
CLOSE THE GAP!

@AAWELLNESSAGENCY AAWELLNESS.ORG

CLOSE THE GAP!

LETTER FROM OUR HONORARY CHAIR

KEITH B. KEY

As the founder of K&K Enterprises and being committed to enriching the lives of people traditionally underserved, it is a fundamental principle that we build strategic alliances with organizations that actively steer communities forward. Moreover, being an advocate of health and wellness, education, and community service, it is my great pleasure to serve as Honorary Chair of the 20th Annual African American Male Wellness 5K Walk and Run.

Since my arrival in 1983 to attend The Ohio State University, I have been committed to serving the Columbus community, and through it, the African American Male Wellness Agency has a rich history of doing the same. I have steadily witnessed its growth, attracting more than 30,000 participants this past year. Consequently, making it the largest initiative in the state of Ohio to raise awareness of preventable diseases affecting African American men.

The long-standing impact and community support for "The Walk" is evidence that Franklin County is a wonderful place to live, work, worship, and raise a family. Through this work, the organization has provided thousands of free health screenings across the state of Ohio, in support of this campaign, the Office of the Governor of Ohio has declared August African American Male Wellness Month.

On August 12, 2023, men, women, and children will gather at the historic Livingston Park for this year's celebration. We will also incorporate our Lights For Initiative, making this a family affair you do not want to miss. The meaningful activities include free health screenings, a 5k Walk and Run, a kids' pavilion, entertainment, and more.

Through your advocacy, collectively we take a stance to reduce disparities in premature mortality and chronic diseases affecting men in our community. We close the measurable gap in health and increase levels of productivity, stronger families, livable neighborhoods, and longer life expectancies.

Thank you in advance for your support of the 20th Annual African American Male Wellness 5K Walk and Run. I'll see you there!

Keith B. Key
Honorary Chair

2023 SPONSORSHIP LEVELS					2022
SPONSOR	GOLD \$25K	SILVER \$15K	BRONZE \$10K	GREEN \$5K	2022
PLACEMENT	✓	✓	✓	✓	30,000
PLACEMENT	✓	✓	✓	✓	6,000
PLACEMENT	✓	✓	✓	✓	500
PLACEMENT	✓	✓	✓	✓	150,440
PLACEMENT	✓	✓	✓	✓	43211, 43229, 43203

@AAWELLNESSAGENCY 2023 WALK SPONSORSHIP PACKAGE AAWELLNESS.ORG

2023 THE WALK

Collateral made in Canva and Adobe Illustrator

Every year the style is going to change for the African American Male Wellness Walk so in the beginning of the new year my last big project was putting together new designs for this year's walk, flyers, social posts, a new logo and city specific sponsorship packets. This year they added even more cities (15 -17 total) .





13.5

2023 THE WALK

Collateral made in Canva and Adobe Illustrator

Billboards were created up until March 2023. Here are mockups of what those looked like with the most updated branding, where they introduce the walk, the honorary chair, what they are shooting for in attendance this year and what they do at the walk.

THANK

YOU!

Thank you for viewing my 2023 portfolio. If you are interested in my work please contact me!

Email: Lakethomasdesign@gmail.com
Phone: 614.327.8614 (Best option)
Website: Lakethomasdesign.com

